



presented by
Charles Hall Museum & Heritage Center
229 Cherohala Skyway
Tellico Plains, TN 37385
423-253-8000
E-mail: charleshallmuseum@hotmail.com
www.skywayfestival.com
www.charleshallmuseum.com

Cherohala Skyway Festival Josh Graves Music Tribute

The CSF is an annual favorite family friendly fall festival in Tellico Plains! Last year estimates were over 12,000 attendees! You will find a free huge *Family Fun Zone* with inflatables, hay rides, horse drawn wagon rides, pony rides, Vol Fed Sawdust Dig for Cash & Treasures, Mecca Camp's Game Zone, Tellico Plains Public Library children's activities, lots of Living History and Demonstrations, and Antique Tractors and Small Engines. There is live bluegrass music all day with 5 stage bands who are recording artists who have been featured in Bluegrass Today and played in the Grand Ole Opry! Monroe County Tourism sponsors a do-bro contest with cash prizes in honor of Josh Graves, the King of Dobro and native to Tellico

Come enjoy lots of shopping with local vendors and plenty of food and concessions! Our vendors, other service organizations and all businesses in Tellico Plains benefit economically from the local and out of town folks who come to the festival. Many come back!

This is the 8th year for the festival as we celebrate the 28th year of the opening of the Cherohala Skyway, October 12, 1996! Admission is free to the festival and always free to the museum. To help pay for the many expenses, a small parking fee is collected for those who choose to park in designated festival parking lots.

Any funds raised above expenses for this event go to support the operation of The Charles Hall Museum & Heritage Center. The Hall Museum is not family owned. It is a 501c3 non-profit organization that was placed in a foundation by our founders, Charles and Billie Hall, for the benefit of Tellico Plains and Monroe County. I am their daughter and now manage the museum and the gift shop, the Museum Marketplace at Charles Hall Museum as a volunteer.

I serve as President of the Board of Directors and have one vote. The board, many volunteers and I share my parent's passion to preserve the history of the town of Tellico Plains through pictures, documents and artifacts located at the museum, contribute to many community service efforts, and continue the stability of a nice history museum that attracts thousands annually and contributes to the economic growth of the area.

The Hall Museum & Heritage Center would love for you to partner with us as a sponsor! This is a wonderful opportunity to support our efforts and in exchange you will receive lot of publicity before and during the festival and all year through our websites and at the museum. We are so thankful for our sponsors who share our vision. The museum receives rent from the gift shops and is debt free, but we do not have an endowment. Without regular private donations and fundraisers we would not be able to pay our operating costs, expand our programs, host other community service organizations events on our property or offer free admission!

For more information contact Pam Mathews at charleshallmuseum@hotmail.com, Sonya Harris at sharris@volfed.com, Mike Atkins at mike.atkins@flec.org or Laura Harris at lharris@chotahealth.org
Funds benefit the Charles Hall Museum & Heritage Center.

Preserving Local, Appalachian and American History

OCTOBER 2024 - SEPTEMBER 2025 CHEROHALA SKYWAY FESTIVAL SPONSORS

HAW KNOB-VIP SPONSOR: \$5,000

XX Large Logo on Festival Banner * Logo on Posters at the Festival
XX Large Logo with business links at skywayfestival.com & charleshallmuseum.com
Social Media Announcement * Booth at Cherohala Skyway Festival
Name mentioned frequently by Emcee * Rack Card or Business Card Displayed at the Museum

SKYWAY - MAJOR SPONSOR: \$1000

X-Large Logo on Large Festival Banner * Logo on Posters at the Festival
X Large Logo with business links on the Cherohala Skyway Festival & Hall Museum websites
Social Media Announcement * Booth at Cherohala Skyway Festival
Name mentioned frequently by Emcee
Rack Card or Business Card Displayed at the Museum

JOSH GRAVES MUSIC TRIBUTE SPONSOR: \$750

Logo on Festival Music Posters * Large Logo on Large Festival Banner
Large Logo with business links on the Cherohala Skyway Festival & Hall Museum websites
Social Media Announcement * Booth at Cherohala Skyway Festival
Name mentioned frequently by Emcee * Rack Card or Business Card Displayed at the Museum

WAGONS HO - KID ZONE SPONSOR: \$500

Large Logo on Large Festival Banner
Large Logo with business links on the Cherohala Skyway Festival & Hall Museum websites
Social Media Announcement * Booth at Cherohala Skyway Festival
Name mentioned by Emcee * Rack Card or Business Card Displayed at the Museum

TELLICO RIVER - CHEROHALA 5K SPONSOR: \$250

Logo listed on Cherohala 5K Poster * Medium Logo on Festival Banner
Medium Logo with business links on the Cherohala Skyway Festival & Hall Museum websites
Social Media Announcement
Name mentioned by Emcee * Rack Card or Business Card Displayed at the Museum

CHEROKEE - LIVING HISTORY SPONSOR - \$100

Name on Festival Banner * Name on the Cherohala Skyway Festival & Hall Museum websites
Social Media Announcement * Business Card Displayed at the Museum

Festival sponsorships of **\$500** or more may set up one booth. No drawings or food and drink give aways are allowed. You may hand out informational material and sell crafts or your business products. Please let us know asap if you plan to have a booth! We love to promote our sponsors!

Sponsor Name: _____ Contact Name: _____

Phone _____ E-mail _____

Address: _____

Website: _____

Enclosed is our Sponsorship in the amount of \$ _____

In order to fully publicize your contribution, we must receive your donation by **Oct. 14, 2024**.

Email charleshallmuseum@hotmail.com with any questions or call 423-253-8000.

Your gift is tax deductible and is critical to our mission. Sponsor checks should be mailed to :
Charles Hall Museum & Heritage Center, 229 Cherohala Skyway, Tellico Plains, TN 37385;
dropped off at the Hall Museum, Building 2, or email for an invoice that can be paid by a credit card.
Thank you for supporting a Fall Festival in Tellico Plains and supporting our community museum!